

## WHY CHOOSE NEIGHBORLY SENIOR PLACEMENT

"OUR TEAM IS AVAILABLE TO  
MEET YOUR SENIOR LIVING  
NEEDS SEVEN DAYS A WEEK"

### WHAT MAKES NEIGHBORLY SENIOR PLACEMENT DIFFERENT

Offers hyper-local, personalized, and  
concierge-level placement services

Provides personal guidance to  
families and their loved ones in finding  
the right senior living community

Over 70 years of combined senior care  
experience

Has placed & assisted over 500 seniors &  
their families in California since 2022

Over 50 Five-Star Google Reviews

Our services & time are ***absolutely free***  
to seniors and their families

Media appearances & print articles featured  
as industry & subject matter experts include:



### WE SERVE ALL OF CALIFORNIA



#### SENIOR LIVING COMMUNITY OPTIONS

Independent Living  
Assisted Living  
Memory Care  
Continuing Care Retirement Communities  
Board and Care Home

Contact us for guidance in navigating your senior  
living journey or to discuss your specific needs:

NORCAL

**650.825.6148**

SOCAL

**866.744.1417**

#### EMAIL

[ADMIN@NEIGHBORLYSENIORPLACEMENT.COM](mailto:ADMIN@NEIGHBORLYSENIORPLACEMENT.COM)

#### WEBSITE

Complete & submit our online form at:  
[WWW.NEIGHBORLYSENIORPLACEMENT.COM](http://WWW.NEIGHBORLYSENIORPLACEMENT.COM)

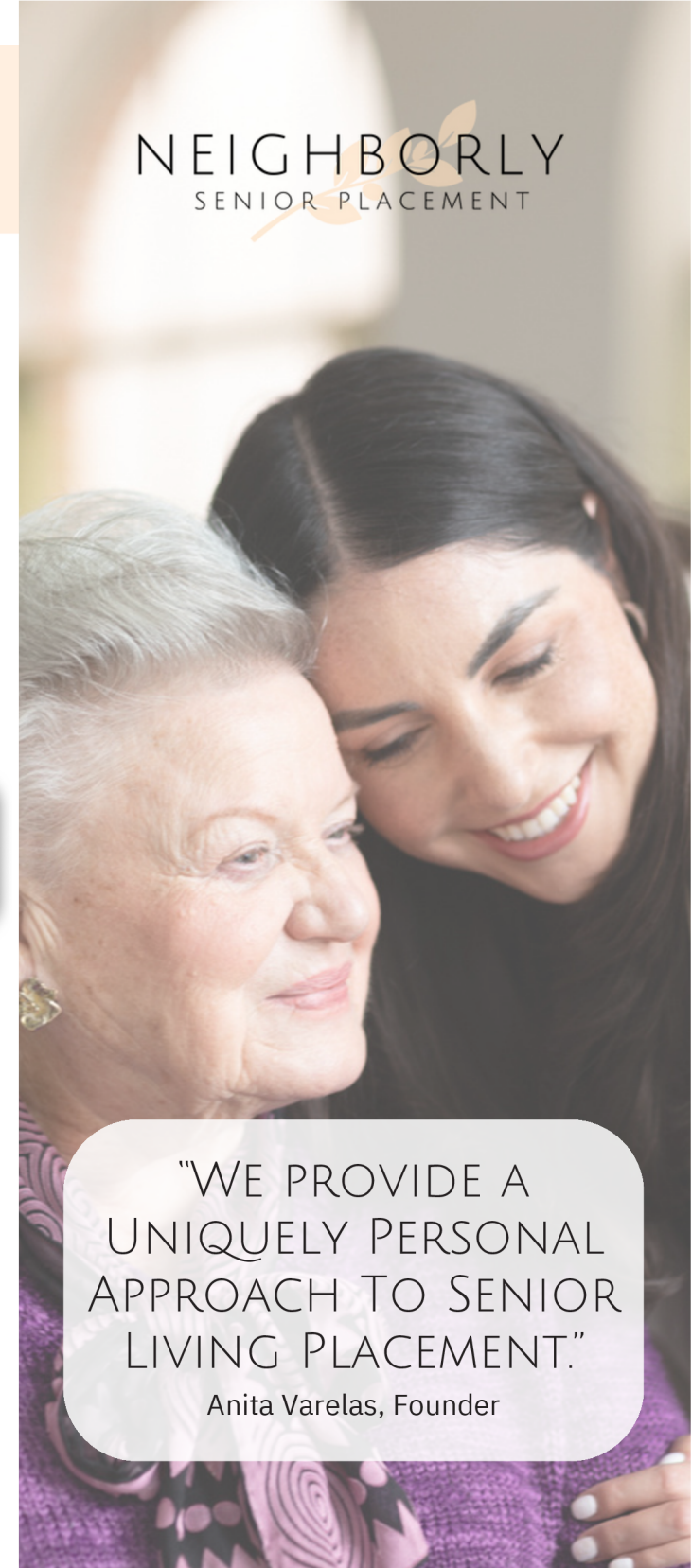
#### SOCIAL MEDIA

Visit us on LinkedIn, Facebook, Instagram, & Youtube



NEIGHBORLY  
SENIOR PLACEMENT

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"WE PROVIDE A  
UNIQUELY PERSONAL  
APPROACH TO SENIOR  
LIVING PLACEMENT."

Anita Varelas, Founder

## "THE IMPORTANCE OF BEING LOCAL"



Neighborly Senior Placement, a woman-owned business, was founded on the idea that a team hyper-focused on the individual needs and preferences for seniors, specifically across local California communities, will result in a better

lasting fit for those seniors.

What started as a small placement service has now blossomed into a team of senior living experts, located all across California.

All of our consultants actually reside in the cities of the communities they serve and recommend, uniquely positioning them with intimate details and knowledge not available online or through searches.



"ANITA'S TEAM IS A WEALTH OF KNOWLEDGE AND THEIR HIGH LEVEL OF PROFESSIONALISM IS EVIDENT IN EVERYTHING THAT THEY DO."

Leslie Manrique  
Community Relations Director  
The Avenues Transitional Care Center

"WE'RE WITH YOU EVERY STEP OF THE WAY - FROM THE INITIAL PHONE CALL TO THE FIRST NIGHT IN YOUR NEW COMMUNITY"

### OUR CUSTOM WHITE-GLOVE CONCIERGE-LEVEL APPROACH



- **TOURS:** We coordinate, schedule, and meet you and your family for tours at the communities we recommended while also introducing you to the staff and community.
- **DOCUMENTS:** Assist with the Physician's Report 602 Form, aligning assessments, physician's orders, and move-in paperwork.
- **LOGISTICS:** Synchronizing transportation, moving specialists, caregiver services, home health, attorneys, fiduciaries, realtors, and equipment needed.
- **MOVING DAY:** Ensuring that everything goes smoothly and that your family feels supported; then following up with 1-, 6- and 12-month check-ins.
- **LIFE-LONG RESOURCE:** We are readily available via call, text, or email to provide guidance or answer any questions you or your family may have.



"BEING NEIGHBORLY IS MORE THAN PERSONAL"



### OUR PROPRIETY PLACEMENT PROCESS

We ask specific questions to help families find the best community, rather than relying on Google searches:

- We begin with an initial call with the family or senior to assess their health, financial, and social needs.
- We prioritize listening first—asking about your current lifestyle, recent changes, hobbies, past careers, and what matters most to you.
- Next, we provide clear and honest information about the cost of senior living in California compared to your financial situation. Do you qualify for additional resources?
- We proudly handle all the details, regularly checking in and supporting you throughout the entire process.